



MAUI™





Kapalua Bay

Maui

Voted "Best Island in the World" for 20 years in a row by *Condé Nast Traveler* readers, Maui is a treat for the senses. Experience world-famous beaches, soul-stirring sunrises and sunsets from Haleakalā, stunning ʻĪao Valley, whale-watching, farm-to-table cuisine and much, much more.

MĀLAMA

Meaning preserve, protect and honor, the Hawaiian word *mālama* represents a mindful, responsible way to experience and care for our home. We all carry the *kuleana* (responsibility) to:

- ▶ Be safe, heed signage, rules and weather advisories.
- ▶ Remain a respectful distance from wildlife.
- ▶ Support local – buy locally made products, attend a festival, event or farmers market.
- ▶ Protect our natural resources by using only reef safe sunscreen, leaving your area clean and supporting environmentally friendly businesses.

KNOW BEFORE YOU GO

Whether it's booking your accommodations (including camping permits), securing activities, dinner reservations or entry permits, please be sure to plan ahead. Ask for guidance about our beaches and/or hiking trails.

All visitors will need to make advance reservations for the sunrise tour (3 a.m. to 7 a.m.) at Haleakalā National Park (U.S. National Park Service). Advance reservations are also required to enter Waiʻānapanapa State Park.

Haleakalā National Park: <https://www.nps.gov/hale/index.htm>

Waiʻānapanapa State Park: www.gowaiianapanapa.com

SAFETY TIPS

Here are a few tips to help you have a safe and comfortable stay.

- ▶ Swim at beaches with lifeguards.
- ▶ Before entering the water, check with lifeguards for information on ocean conditions.
- ▶ Never swim alone, use a buddy system.
- ▶ Look for and observe any warning signs.
- ▶ Never turn your back on the ocean.
- ▶ Do not dive into waterfalls or unknown pools of water.
- ▶ Do not leave valuables unattended at the beach or pool, including car keys.
- ▶ Do not leave valuables in your vehicle, including the trunk.
- ▶ Hike only on approved trails.
- ▶ Never hike alone – use a buddy system.
- ▶ DRIVE WITH ALOHA.

Join us in the Mālama Maui County Pledge:

"I pledge to *hana kūpono* (do what is right) while visiting the lands and waters of Maui County."

'I'iwi or Scarlet Honeycreeper





'Iao Valley

GEOGRAPHY

Maui is 48 miles long and 26 miles across at its widest point, with 120 linear miles of shoreline. At 729 square miles, it is the second largest of the main Hawaiian Islands. Maui County includes Maui and the nearby Islands of Moloka'i and Lāna'i.

The largest towns on Maui are Kahului, Kīhei, Wailuku and Lāhainā.

CLIMATE

Weather on Maui is inviting year-round, with temperatures averaging 75-85 degrees Fahrenheit. The West coast receives moisture from the trade winds, keeping it lush and green, while areas shielded by the mountains are dry. Upcountry Maui is cooler and wetter than South Maui.



QUICK FACTS

- ▶ Maui has 81 accessible beaches. Sands may be white, gold, black, salt-and-pepper, green or garnet.
- ▶ There are eight State Parks, 95 County Parks and one National Park on Maui.
- ▶ The highest peak on the Island is Haleakalā, the world's largest dormant volcano.
- ▶ Maui is the whale-watching capital of Hawai'i. Humpbacks congregate in the warm offshore waters each year from December to May.
- ▶ Maui Gold Pineapples are known for being high in Vitamin C and low in acidity.
- ▶ Lāhainā was the capital of the Kingdom of Hawai'i from 1820 to 1845.
- ▶ Lāhainā is home to one of the largest banyan trees in the country.

TRANSPORTATION

The main airport is in Kahului (OGG) at the center of Maui. There is also a smaller airport in the West Maui town of Kapalua (JHM) and a commuter airport in Hāna (HNM). Maui is well connected to O'ahu and the other major Hawaiian Islands via Hawaiian Airlines and Southwest Airlines. Maui also enjoys non-stop service to many Continental U.S. cities.

For getting around Maui, you have a choice of rental car, public bus service, hotel shuttles, taxis, limousines and rideshare services. Tour companies provide guided tours in a range of vehicles.

RESORT AREAS

The principal resort areas on Maui are:

KĀ'ANAPALI

Kā'anapali Beach is a world-famous, 3-mile stretch of sand in West Maui, a few miles north of Lāhainā.

Oceanfront resorts abound here, while two championship golf courses are just minutes away.

KAPALUA

This premier resort area is situated at the foot of the West Maui Mountains. Kapalua's gorgeous shoreline includes three white-sand beaches and five bays.

The natural setting is truly spectacular here.

MĀKENA

The Mākena district is located next to Wailea in South Maui. Its Mākena Beach State Park is one of the signature beaches on Maui, boasting white sand and stunning views of the Islands of Moloka'i and Kaho'olawe. Note: This beach is recommended for taking beautiful sunset photos from the shore when a lifeguard is not on duty.

WALEA

Located in South Maui, about a 35-minute drive from Kahului Airport, Wailea is a luxurious resort community boasting five crescent-shaped beaches and exceptional golf courses. The accommodations here include spectacular resorts.

ACCOMMODATIONS

From 5-star resorts to homey Bed & Breakfasts, there is a very wide range of accommodations available on Maui. More than 20,000 units are on offer in hotels, timeshares, condominiums and B&Bs. Prices and locations vary widely, allowing you to choose the setting and experience you wish.

Please confirm your accommodations are legally permitted by visiting the following website -

<https://www.mauicounty.gov/DocumentCenter/View/11127/Permitted-Bed--Breakfast-List?bidId=>

<https://www.mauicounty.gov/DocumentCenter/View/14762/Approved-Short-Term-Rental-Homes-List?bidId=>

MAUI MADE

Interested in souvenirs or gifts made on Maui?

Just look for the Made in Maui seal, certifying that at least 51% of the value added to the products was done in Maui County. It's a great way to support local people and local pride.

You'll have plenty of choices, from lavender products grown right here to soaps and beauty treatments, swimwear and jewelry.

You can also help support local entrepreneurs and communities by visiting one of the many farmers markets.



GOLF

Known worldwide as a golfing paradise, Maui offers 14 golf courses. Among them are courses designed by golfing legends Arnold Palmer and Ben Crenshaw. The PGA TOUR holds its Tournament of Champions on Maui every year, and it's not hard to see why. Play fairways next to ancient lava flows, tees surrounded by palm groves and some of the most magnificent scenery on the globe.

ROMANCE

Imagine proposing, getting married, honeymooning, renewing your vows or celebrating your anniversary in an unforgettable setting on Maui. What backdrop could suit your love better? Whether you have a milestone to celebrate or you're simply spending time with the love of your life, romance and Maui go together perfectly.

FAMILY

Among the many family-friendly activities available on Maui are chocolate tours, aquarium visits and farm tours.



Romantic Sunset Cruise



Mākena Golf Course



Wailua Falls, Hāna Highway



Kayakers



Hula Dancers



Blue Waters Off Lāhainā



Local Musician

ACTIVITIES

There's always something to see and do on Maui.

AERIAL TOURS

View the Valley Isle's waterfalls, rainforests and lush valleys and coastline.

AGRICULTURAL TOURS

Visit various farms, including pineapple, chocolate, lavender and more.

ATV TOURS

Travel through lush valleys with All-Terrain-Vehicles.

BOAT TOURS

Cruise the open ocean on a catamaran tour.

CULTURAL AND/OR CRAFT EXHIBITS

Check out an art exhibit or artisan festival.

ECO ADVENTURES

Go sailing, hiking or biking amidst the natural wonder of Maui.

ENTERTAINMENT

Enjoy a Lū'au or dinner cruise. Check the local listings for major events, too.

FISHING

Book fishing charters for shore fishing, spearfishing or deep-sea fishing.

GARDEN TOURS

Take a stroll through botanical gardens.

GOLF

You'll want to frame your scorecard after playing any of Maui's 14 courses.

HORSEBACK RIDING

Ditch the car or bus and see Maui the old-fashioned way, on four legs.

MUSEUMS

Take a journey into the art, culture and history of the Island.

PLANTATION TOURS

Discover Maui's agricultural bounty on a tropical plantation tour where you'll smell fresh flowers and see fresh fruit.

SPAS

Treat yourself to a traditional *lomilomi* massage or other spa experience.

SPECTATOR SPORTS

Watch outrigger canoe races, rodeos, golf, marathons and more.

TENNIS

Private courts are available at most resorts and hotels. Public courts are also plentiful.

TOURS

See Maui from the air or from the water, on a bus, 4x4, ATV or plantation tram. Tour farms, botanical gardens, waterfalls, even a winery. If you can dream it, you can tour it on Maui.

WATERSPORTS

Surfing, snorkeling, scuba, windsurfing, SUP and boogie boarding... The list goes on. Maui is one of the best places in the world for watersports of virtually every kind.

ZIPLINE

Zip over lush landscape and swaying palm trees while taking in the majestic views of the Valley Isle.

MAUI™

MAUI VISITORS AND CONVENTION BUREAU

427 Ala Makani St., Suite 101, Kahului, HI 96732

800-525-MAUI (6284)

FOR MORE INFORMATION

Visit: visitmaui.com

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